

# SHARPEN CONFERENCE

## About Us

Sharpen Conference began in 2012 as a training event for local church creative arts volunteers. Since then, it has grown to include musical, technical, leadership and discipleship tracks. This year's event sees the addition of sessions focused on harnessing the beauty and prophetic potential of the fine arts.

Thanks to a steady flow of gifted speakers, industry professionals and experienced presenters who truly understand the challenges of modern church ministry, Sharpen Conference has helped pastors, leaders, and volunteers from as many as 100 Alberta churches create worship environments in which people are transformed by the presence of God.

All of this is wrapped in powerful times of music, prayer, and ministry that continually point participants to the One who has equipped and called them. Whatever their area of service, participants will emerge from Sharpen Conference inspired with fresh ideas, improved skills, and a renewed desire to see God's power and presence unleashed in their church.

## Sharpen Conference 2019

**May 2 - 4**

**First Alliance Church, Calgary, AB**

## Who Attends Sharpen Conference

This May, Sharpen Conference will see over 500 church attendees, volunteers and leaders come together to learn from each other and from industry experts. Activities include General Sessions, Keynote messages, Expo and over 50 breakout classes in 3 sessions. We also sit and have our meals together as one big family.

Attendees are:

- Pastors
- Staff and volunteer leaders
- Church attendees
- Musicians & Artists
- Tech Directors
- Audio, Media and Lighting Volunteers
- Service Producers

Attendees represent:

- Over 80 church congregations
- Communities from all over Southern and Central Alberta
- Numerous denominations

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## Sharpen Expo

The Sharpen Expo is located in the Main Street (lobby) area of First Alliance Church, directly visible to all Conference attendees. Expo participants will be listed on the event guide.

### Standard Expo Booth

Cost: \$500

Booth Size: 8ft wide x 8ft deep

Includes: One (1) – 6' long rectangular table and shared power. Booth area will be marked but are not all enclosed by pipe and drape. Also included are Two (2) conference registrations.

- The Expo area is available for setup at 10:00 am on Friday, May 3.
- All Expo booth setup should be completed by 5:00 pm on Friday, May 3.
- The Expo area will be open to the public on Friday from 6:00 pm – 10:30 pm, however staffing booths on Friday night is optional.
  - The Friday Opening General Session will be in the main Sanctuary from 7:00pm – 9:30pm
  - The Burn 24-7 After Party will be happening on Main Street adjacent to the Expo area from 9:30pm – 10:30pm
- Saturday Expo hours are 8:00 am – 3:30 pm.
  - Attendee traffic throughout the day will pass through the Expo area
  - Snacks, coffee and lunch for all attendees are served on Main Street throughout the Expo area.
  - Full Saturday Schedule:
    - 8:00 am Registration & Expo opens
    - 8:30 am General Session 2 (30min) - Sanctuary
    - 9:20 am Breakouts A (85min)
    - 10:45 am Coffee & Pastry Break (25min)
    - 11:10 am Breakouts B (85min)
    - 12:35 pm Lunch (55min)
    - 1:30 pm Breakouts C (85min)
    - 2:55 pm Coffee Break (25min)
    - 3:20 pm Breakouts D (85min)
    - 3:30 pm Expo Closes
    - 4:45 pm Supper (not included)
    - 6:30 pm Closing Session – Sanctuary

Sharpen Conference

[www.sharpenconference.com](http://www.sharpenconference.com), [info@sharpenconference.com](mailto:info@sharpenconference.com)

255024 Lochend Road, Calgary, AB

Sharpen Conference is a ministry of RockPointe Church and First Alliance Church, Calgary, AB

# SHARPEN CONFERENCE

## Sponsorship & Partners

Sharpen Conference is made possible by the generous investment of time and resources from our supporting churches, sponsors and partners. We would be honored to have you participate with us in keeping Sharpen Conference affordable for our attendees.

### Gold(Featured) Sponsor

#### **\$5000+ Cash and in-kind**

- Logo on all Sharpen Conference marketing material
- Video or slides highlighting your company during the Friday night General Session
- Verbal recognition during Friday and Saturday General Sessions
- Logo on General Session pre-event video loop
- Sponsor banner on Main Street
- Increased Visibility on the Sharpen Conference website throughout 2019
- One (1) full page color print ad in the Conference event guide
- Four (4) Conference registrations
- One (1) Standard Expo booth in a preferred location

### Silver Sponsor

#### **\$2000+ Cash or in-kind**

- Logo on all Sharpen Conference marketing material
- Logo on General Session pre-event video loop
- Visibility on the Sharpen Conference website throughout 2019
- One (1) half-page color print ad in the Conference event guide
- Two (2) Conference registrations

### Bronze Sponsor

#### **\$1000+ Cash or in-kind**

- Logo on all Sharpen Conference marketing material
- Logo on General Session pre-event video loop
- Visibility on the Sharpen Conference website throughout 2019
- One (1) business card style ad in the Conference event guide

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## Featured (Exclusive) Sponsorships

Featured Sponsorships and special considerations are available. Examples include:

**Expo Sponsor**

**Audio Sponsor**

**Lighting Sponsor**

**Video Sponsor**

**Lanyard Sponsor**

**Musical Instrument Provider**

**Media Sponsor**

**Print Sponsor**

## Sharpen Conference Partners

To inquire about strategic partnerships with Sharpen Conference, please contact us for more information.

## Contact Us

For more information, please contact Daryl Yakielashek at [dyakielashek@rockpointe.ca](mailto:dyakielashek@rockpointe.ca)

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